

## Pop-Up Show Benefits

Ptarmigan Arts' pop-up shows offer an opportunity for established artists looking for additional or alternative sales venues, as well as for up-and-coming artists who are looking to start selling their work.

Ptarmigan Arts is conveniently located in downtown Homer. Our parking area is off-street, which makes loading and unloading show items safe and easy.

Our pop-up show space is located within our spacious Back Room Gallery, with high ceilings and good lighting.

One of our member artists will meet you at the gallery and help you with your show set-up.

We will use digital images of your choosing to publicize your show in the local Homer News paper, on the radio, through other community art organizations, and on social media.



Ted Heuer (Member) May 2022 Show

PTARMIGAN ARTS  
471 E. Pioneer Ave.  
Homer, AK 99603



Ptarmigan Arts



**Homer's Artist Owned  
and Operated Co-op  
Art Gallery**

**Weekend  
Pop-Up  
Shows**

**471 E. Pioneer Avenue  
Homer, Alaska 99603  
907-235-5345  
[www.ptarmiganshows.com](http://www.ptarmiganshows.com)**

# Pop-Up Shows

Ptarmigan Arts is soliciting artists for weekend pop-up shows in all visual media.

Shows run one, two, or three days (as determined by you) beginning on Fridays or Saturdays and concluding by Sunday.

The gallery provides a dedicated space in our “Back Room Gallery” and handles all aspects of publicity and advertising, including on social media.

## Show Requirements

- ◆ All items must be made by the artist or feature the artist’s original work.
- ◆ No imported items, items purchased for resale, collectibles, party-plan items, or raffle tickets may be displayed or sold.
- ◆ Artists must be in attendance for the duration of the show.
- ◆ Artists are responsible for all sales of their work.
- ◆ Artists retain all of the proceeds of their sales. Ptarmigan Arts collects no commission on show sales.
- ◆ A space of your own! Only one artist/business is permitted to “pop up” with their work per weekend.
- ◆ Shows are scheduled on a first-come/first-served basis.

## Show Fees

### First Friday:

- ◆ \$125 (All day Friday plus extended evening hours)
- ◆ \$50 each optional add-on second or third day (regular hours)

### Other Weekend Dates:

- ◆ \$100 (Friday or Saturday, regular business hours)
- ◆ \$50 each optional add-on second or third day (regular hours)

## What We Provide

- ◆ Approximate 6x9’ floor space plus an adjacent alcove area
- ◆ One 72x29” table with fitted cover and folding chairs
- ◆ Double-sided, three panel free-standing grid rack with hanging hardware
- ◆ Large wooden print bin/rack

## What You Provide

- ◆ Business license
- ◆ Kenai Peninsula Borough sales tax registration
- ◆ Cash and/or credit card reader (if you plan to use one)
- ◆ Any of your own display elements you wish to use that fit within the show space

## How to Apply

Applications and instructions are available at Ptarmigan Arts gallery. Ask at the cashier station — the “Artist of the Day” will help you.

A downloadable copy of the form is available on Ptarmigan Arts’ website at [www.ptarmiganarts.com](http://www.ptarmiganarts.com).

Or email our show coordinator at [ptarmiganshows@gmail.com](mailto:ptarmiganshows@gmail.com) and request a copy.

You will provide three to five high-quality digital images representing the artwork you plan to sell.

Show applications are reviewed monthly, on the 3rd Wednesday of every month. Artists will be notified of their application status no later than two days after review. A signed contract and payment will be due within 10 days of acceptance in order to reserve your preferred date.



Kevin Reeves (Visiting Artist from Valdez)  
August 2022 Show